

# 2025 PARTNERS IN PREPAREDNESS CONFERENCE

This is an opportunity for all the emergency management organizations at local, county, state, and private sector entities to gather and discuss current issues and receive training that effectively addresses current challenges and opportunities with emergency preparedness. Your sponsorship will be paramount to a successful summit.

Vendor / Sponsor  
Packet

# Vendor / Sponsor Registration

# 2025 Partners in Preparedness Conf

## Welcome Partners

Your organization has been identified as a potential sponsor of the event and we are requesting that you consider sponsoring the 2025 PIP Conference. Without support from vendors like you, the 2025 PIP Conference would not be successful in meeting the needs of the emergency management community in the State of Mississippi.

Sponsoring the MS PIP Association MS Partners in Preparedness conference allows you to position your company as a leader in the emergency preparedness services sector, establish relationships with policymakers, deepen current customer relationships, educate state and local human emergency leaders about your solutions, and learn about challenges and priorities from Mississippi PIP Association members' organizations.

This conference is specifically designed to provide strategic thinking, real-world examples, best practices, and emerging technologies to help attendees learn more about improved service, and innovative and transformational trends in emergency services. Your sponsorship will be paramount to a successful conference.

Don't wait—secure an opportunity today to reach the top emergency service leaders. From the agency executives and deputies to program directors/analysts and beyond, your sponsorship will give you exposure to these valuable contacts throughout the year

## Who We Are

The Mississippi PIP Association will host the 2025 Mississippi Partners in Preparedness (PIP) Conference. The 2025 PIP Conference will take place at the IP Casino & Resort Biloxi, Mississippi on May 20-23, 2025.

This is an opportunity for all the emergency management organizations at local, county, state, and private sector entities to gather and discuss current issues and receive training that effectively addresses current challenges and opportunities with emergency preparedness.

During the last PIP Conference, approximately 400+ personnel attended with over 50 vendors supporting and taking part in the display hall and in the breakout classroom area. We expect the turnout will be greater for the 2025 PIP Conference. Sponsors will receive full recognition and the opportunity to exhibit products and services on the tradeshow floor and/or near breakout classroom sessions during the conference.

Thank you in advance for your sponsorship and participation in the 2025 Mississippi Partners in Preparedness Conference. We look forward to seeing you on the Gulf Coast in May 2025.

**If you have any questions, contact the Sponsor Committee Lead, Teresa Windham at [Teresa.Windham@msdh.ms.gov](mailto:Teresa.Windham@msdh.ms.gov) or (662) 316-5727**

# Vendor / Sponsor Registration

# 2025 Partners in Preparedness Conf

Company Name: \_\_\_\_\_

Primary Contact/Title \_\_\_\_\_

Email / Phone \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

## Diamond Sponsor

**\$10,000.00** ☐

- 15-minute opportunity to promote your product or service at two (2) unsponsored events
- Double size vendor space (if requested) in a premium location in the exhibit hall
- Additional vendor space (if requested) in the classroom breakout area (more customers)
- Outdoor space (if requested)
- Company Logo incorporated into printed media
- Large Company Logo listed as Diamond Sponsor on website before, during and after the conference
- Full-screen ad or logo on slide show during key events
- Full-page ad in printed media
- Recognition as a Diamond Sponsor in printed media
- Admission for 6 representatives

## Platinum Sponsor

**\$7,500.00** ☐

- 10-minute opportunity to promote your product or service at an unsponsored event
- Double size vendor space (if requested) in a premium location in the exhibit hall
- Additional vendor space (if requested) in the classroom breakout area (more customers)
- Outdoor space (if requested)
- Company Logo incorporated into printed media
- Medium Company Logo listed as Platinum Sponsor on website before, during and after the conference
- Half screen ad or logo on slide show during key events
- Half page ad in printed media
- Recognition as a Platinum Sponsor in printed media
- Admission for 5 representatives

# Vendor / Sponsor Registration

# 2025 Partners in Preparedness Conf

## Gold Sponsor

**\$5,000.00**

☐

- 5-minute opportunity to promote your product or service at an unsponsored event
- Double size vendor space (if requested)
- Outdoor space (if requested)
- Company Logo incorporated into printed media
- Small Company Logo listed as Gold Sponsor on website before, during and after the conference
- Fourth screen ad or logo on slide show during key events
- Fourth page ad in printed media
- Recognition as a Gold Sponsor in printed media
- Admission for 3 representatives

## Silver Sponsor

**\$2,500.00**

☐

- 2-minute opportunity to promote your product or service at an unsponsored event
- Single size vendor space (if requested)
- Company Logo incorporated into printed media
- Listed as a Gold sponsor on website before, during, and after
- Eighth screen ad or logo on slide show during key events
- Recognition as a Silver Sponsor in printed media
- Admission for 2 representatives

## Bronze Sponsor

**\$1,500.00**

☐

- Single size vendor space (if requested)
- Listed as a Gold sponsor on website before, during, and after
- Listed on a list of Bronze Sponsors on slide show during key events
- Recognition as a Bronze Sponsor in printed media
- Admission for 1 representative

**Check here if you would like to donate a door prize.**

☐

**Check here if you would like to donate items for welcome bag (approx. 500).**

☐

## Program Advertising Only

- |                      |           |                      |                  |                          |
|----------------------|-----------|----------------------|------------------|--------------------------|
| • Back Cover         | \$2000.00 | (ONLY one available) | <b>\$2000.00</b> | <input type="checkbox"/> |
| • Inside Front Cover | \$1500.00 | (ONLY one available) | <b>\$1500.00</b> | <input type="checkbox"/> |
| • Inside Back Cover  | \$1500.00 | (ONLY one available) | <b>\$1500.00</b> | <input type="checkbox"/> |
| • Full page          | \$1000.00 |                      | <b>\$1000.00</b> | <input type="checkbox"/> |
| • Half page          | \$750.00  |                      | <b>\$750.00</b>  | <input type="checkbox"/> |
| • Quarter page       | \$500.00  |                      | <b>\$500.00</b>  | <input type="checkbox"/> |

# Vendor / Sponsor Registration

# 2025 Partners in Preparedness Conf

## ELECTRICITY: (check to indicate electrical needs)

☐

Please list the number of representatives **according to the sponsorship level above**. Please type or print - for name tags. **Additional exhibitor representatives require a regular registration fee.**

- |          |          |
|----------|----------|
| 1. _____ | 2. _____ |
| 3. _____ | 4. _____ |
| 5. _____ | 6. _____ |

**Total for Additional Representatives not covered by Sponsorship Level** \_\_\_\_\_

**Total Due:** \_\_\_\_\_

## Additional Sponsorship Opportunities

If you select one of the additional opportunities below, you will be recognized as the sole sponsor for the specific event(s) you choose in the printed program, electric boards, logo on screen during the event, and announcements during the event.

If you are interested in this option, a Banquet Menu will be provided to select the food you want to serve during your sponsored event.

Once items are selected for your sponsored event, notify Twyla Jennings at [Twyla.Jennings@mdhs.ms.gov](mailto:Twyla.Jennings@mdhs.ms.gov) or 601-507-0359. You will be provided a POC at the IP Casino & Resort. Payments will be made directly to the IP Casino & Resort.

## Tuesday Night – Vendor Social

Light Meal or Appetizers ☐

Bar Sponsor ☐

## Wednesday

Breakfast ☐

Lunch ☐

Afternoon Break ☐

## Thursday

# Vendor / Sponsor Registration

# 2025 Partners in Preparedness Conf

Breakfast	<input type="checkbox"/>
Lunch	<input type="checkbox"/>
Afternoon Break	<input type="checkbox"/>
MS PIP Social	<input type="checkbox"/>
Bar Sponsor	<input type="checkbox"/>

## Friday

Breakfast	<input type="checkbox"/>
-----------	--------------------------

**The deadline for reservations of sponsorship and additional opportunities is March 1, 2025.**

Booth and sponsorship reservations are not considered complete until application and payment are received.

**Electronic payments can be made on the Mississippi PIP Association website.**

**To remit by check, INCLUDE a completed copy of this application with the paper check made payable to:**

Mississippi PIP Association

PO Box 1927

Brandon MS 39043

## 2025 Rules & Regulations

The 2025 conference and expo will be held May 20 – 23, 2025, at the IP Casino & Resort in Biloxi, MS.

These Rules and Regulations governing and produced by the Mississippi PIP Association, are part of the Exhibitor and Sponsorship Contract. The interpretation and enforcement of the Rules and Regulations by the Mississippi PIP Association are final.

All matters not explicitly covered by these Rules and Regulations are subject to the decision of the Mississippi PIP Association. The Mississippi PIP Association is defined as the MS PIP Conference Services Team or their designated appointee.

## Application to Exhibit

The receipt by the Mississippi PIP Association of an electronically submitted Application and Contract for Exhibit Space and sponsorship will constitute a binding contract. The Mississippi PIP Association reserves the right to reject any application for any reason. If any Exhibitor changes management or is purchased by another company/organization, the contract becomes binding on such company/organization. Show Management reserves the right to decline, prohibit, deny access, or remove any exhibit which, in its sole judgment, is contrary to the character, objectives, and best interests of the Show or suitable for its attendee audience. This reservation includes, but is not limited to, any violation of any public policy, or these Rules and Regulations and extends to persons, things, printed

# Vendor / Sponsor Registration

# 2025 Partners in Preparedness Conf

matter, products, and conduct. The Mississippi PIP Association reserves the right to refuse applications of any exhibitor for any reason, as well as the right to curtail exhibits or parts of exhibits. The decision and interpretation of the Mississippi PIP Association shall be accepted as final in all cases.

## Advertising Specifications

Please submit, by email, all artwork by March 31, 2025, for the chosen ad space in the printed program. PDF files delivered electronically via email are the preferred format for all advertising materials. PDF files should be high resolution. The printed program is 4-color process offset.

## Exhibitor Representatives

Exhibitors must provide an attendant during the hours of the day the convention is officially open. If you do not need an exhibit space, please inform the Sponsor Committee Lead. All exhibitor representatives are to register and must pick up their official name badges at the convention registration desk. Companies are **only** allowed the number of representatives permitted for each registration level. There is an additional fee for each additional representative to attend any part of the conference.

## Liability and Security

Each exhibitor is responsible for safeguarding his goods, materials, equipment, and displays at all times. The Mississippi PIP Associations sponsoring the conference are not responsible for the loss of or damage to any exhibit material or are they liable for injury to any individuals associated with or representing the exhibitor.

## Hotel Reservations

All guests may make their reservations by calling the IP Casino Resort Biloxi in order to obtain the special group rate, please ask to be placed in the Partners in Preparedness block. A valid credit card is required to make reservations. Reservations must be made by April 24, 2025, to receive the special rate of 79.99 for single or double rooms. All rates are subject to fees, state, and local taxes. Tax exempt entities must provide the hotel with a photocopy of certification of exemption with payment.

## Social Functions

Any additional social functions sponsored by exhibitors must not be scheduled during the hours the convention is in session and must not conflict with the activities conducted as part of the convention. All paid exhibitor representatives are entitled to the meals provided throughout the conference.

## Booth Assignments

Assignment of booths will be made by Sponsorship Level and then on a first-come, first-served basis. The PIP Summit Committee (a representative of which will serve as exhibit hall coordinator) reserves the right to allot space and to accept or reject all booth requests.

## Exhibit Fee

The rental fee for all booth spaces is noted above in this information packet. An application is invalid without payment, or a specific and satisfactory arrangement being made for payment. Full payment of any sponsorship is due by March 30, 2025. Cancellations are not in effect until the Mississippi PIP Association receives the notice in writing by email or mail. The date the written cancellation is received will be the official cancellation date. The reasons for cancellation are required in the notice. Failure to show up for conference without a 45 written notice to Teresa Windham will result in forfeiture of registration and booth and/or sponsorship fees.

# Vendor / Sponsor Registration

# 2025 Partners in Preparedness Conf

## **Subleasing**

Exhibitor shall not sublease his space, nor any part thereof, nor exhibit, offer for sale, give as a premium, or advertise articles not produced or sold in his own name, except where such articles are required for the proper demonstration or operation of the exhibitor's display, in which case such articles shall be limited to other exhibiting companies' articles and their identification shall be limited to the regular nameplate, imprint, or other identification which in standard practice appears normally on them.

## **Failure to Hold Exposition**

Should any contingency prevent holding the 2025 Partners in Preparedness Summit, the Mississippi PIP Association may retain such part of exhibitor's rental as shall be required to recompense it for all expenses incurred up to the time such contingency shall have occurred.

## **Fire and Safety**

All materials and exhibits are subject to fire and safety regulations enforced by federal, state, or local authorities. Volatile or flammable fluids, substances, or materials of any nature prohibited by insurance carriers are prohibited in any booth.

## **Smoke-Free Conference**

The IP Casino & Resort has a smoke-free policy that prohibits smoking in all areas, expo halls, and session rooms, except in designated areas and/or rooms. This policy includes vapor or e-cigarettes.

## **Dismantling of Exhibits**

The official closing time of the exposition is 1:00 PM, Thursday, May 22, 2025. The expo hall must be clear of all attendees before dismantling can begin. The return of empty crates/packing materials will start after all attendees have left the hall. Early dismantling is strictly prohibited.

## **Shipping Information**

Please ship boxes to arrive no more than one week prior to your arrival. Please mail all packages to the following address:

**Attn: Your Name (or person within your organization responsible for receiving packages)**  
**Partners in Preparedness Conference**  
**IP Casino Spa Resort**

Any packages to be shipped by an outside freight company will be the responsibility of the guest to package, label and contact carrier for pickup.



# Vendor / Sponsor Registration

# 2025 Partners in Preparedness Conf

**FOR MORE INFORMATION, PLEASE CONTACT**

**Sponsor Committee Lead**

Teresa Windham

[Teresa.Windham@msdh.ms.gov](mailto:Teresa.Windham@msdh.ms.gov)

662-316-5727

**Signatures of Approval:**

**ACCEPTING FOR CONTRACTING ORGANIZATION**

Name:

Title:

Organization:

Date:

Signature:

**ACCEPTING FOR The Mississippi PIP Association**

Name: **Teresa Windham**

Title: Sponsor Committee Lead

Organization: The Mississippi PIP Association

Date:

Signature: